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VH-Italia will be sponsor of FutuPera – Cronaca

BREAKING NEWS

Deborah  World  5 days ago  REPORT



VH-Italia will be sponsor of FutuPera – Cronaca

VH-Italia Assicurazioni has chosen FuturPera again as a specialized and high-profile fair for the agricultural sector. The insurance company of Verona – the Italian branch of the Vereinigte Hagelversicherung VVaG specialized in the agricultural risk sector and created by the will of German farmers over 200 ...

VH-Italia Assicurazioni has chosen FutuPera again as a specialized and high-profile fair for the agricultural sector. The insurance company of Verona – the Italian branch of Vereinigte Hagelversicherung VVaG specialized in the agricultural risk sector and created by the will of German farmers over 200 years ago – will be one of the main sponsors of the event, a really important partner given that the Vereinigte Hagel group insures across Europe over 120,000 farms through a network of around 5,000 agencies. On the other hand, the objective of FutuPera and that of VH coincide: to give information and tools to periculturists to produce better and be able to have a satisfactory income despite climate change and a constant increase in risk due to increasingly strong atmospheric phenomena and unpredictable. An objective that has been achieved in recent years also through a great process of technological innovation, as explained by the head of the Italian branch Alessandro Bellini.

“We are satisfied with the technological modernization process undertaken in recent years by VH-Italia. The critical issues of the period we are going through, the need for social distancing and the need to simplify the insurance process, have determined a strong acceleration from the point of view digitization of the entire insurance supply chain. Moreover, the decision to opt for a gradual conversion of paper documents into IT has an environmental reason for us because we aim to eliminate the use of paper over the next three years “.

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